

# The Heart and Soul SPORTS



FCA Black Mountain Camp, Shaun Alexander, Seattle Seahawks



## Vision

To see the world impacted for Jesus Christ through the influence of athletes and coaches.

## Values

Integrity | Serving | Teamwork | Excellence



## MINISTRY Impact Report 2006

September 1, 2005 through August 31, 2006

FCA Event Attendance	935,514
FCA Events	14,774
Number Reached on Campuses	331,150
FCA Certified Campuses	6,623
2006 FCA Camp Attendance	33,546
2006 FCA Summer Camps	196
<b>Total Reached for Twelve Months</b>	<b>1,300,210</b>
Faith Commitments	35,587
One Way 2 Play-Drug Free Decisions	50,110
TeamFCA Commitments	6,856

## Strong Stewardship of your Investment

At FCA, we are committed to putting every dollar possible directly towards ministry which in 2006 increased to 86 cents out of every dollar invested in FCA. We will constantly strive to become more efficient and more effective with the funds we are given.

Expense Area	Total Expenses	% of Expenses 2006 (2005)
Program Services and Event Costs	\$49,997,072	85.9% (85.0%)
Expenses incurred fulfilling FCA's vision and mission including Campus, Coaches, Camp and Community Ministries and related event costs		
General and Administration	\$5,064,023	8.7% (9.6%)
Expenses related to program services/development, business management, finance and administration and human resource management		
Fundraising	\$3,157,651	5.4% (5.4%)
Expenses related to engaging current and potential donors and encouraging contributions of money, securities, materials and other assets, services and time		
<b>Total Expenses</b>	<b>\$58,218,746</b>	<b>100%</b>

## FCA Leadership

Les Steckel  
President/CEO

Ken Williams  
Executive Vice President/  
Chief Operating Officer

Dan Britton  
Senior Vice President,  
Ministry Programs

Mark Gassman  
Senior Vice President, Field Ministry

Mike Miller  
Senior Vice President, Stewardship

Tom Rogeberg  
Senior Vice President,  
Communications and Marketing

## Contact Information:

Fellowship of Christian Athletes  
8701 Leeds Road  
Kansas City, MO 64129-1680  
Phone: (800) 289-0909  
E-mail: [fca@fca.org](mailto:fca@fca.org)  
[www.fca.org](http://www.fca.org)



## FCA Leadership

"In 1 Corinthians 9:24, Paul tells us that the Christian life is like a race. But he doesn't say 'try your best.' He says 'run to win.' And that is what we are doing at FCA - running to win hearts and souls for Christ through the influence of athletes and coaches. We are grateful to all of you running with us."



2006 was largely a "year on the road" for Les Steckel, FCA President's since March 1, 2005. In hundreds of meetings and events across America, he listened to the hearts of staff and volunteers, inspired athletes and coaches to a personal relationship with Christ and emphasized the critical need to put Christian character back in sports today.

In 2006 Coach Steckel published his first book, *One Yard Short: Turning Your Defeats Into Victories*, teaching readers by his own experiences as a former NFL, college and high school football coach, father and husband how to trust God for the future despite whatever disappointments life brings.

FELLOWSHIP OF CHRISTIAN ATHLETES

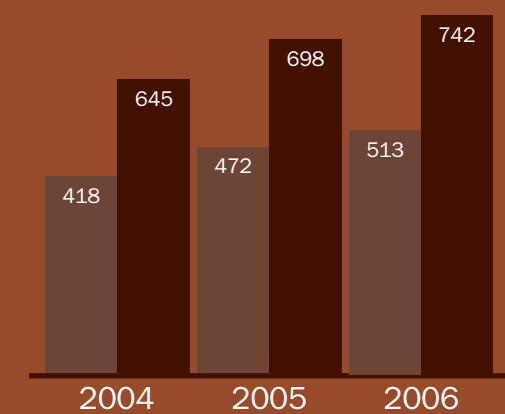
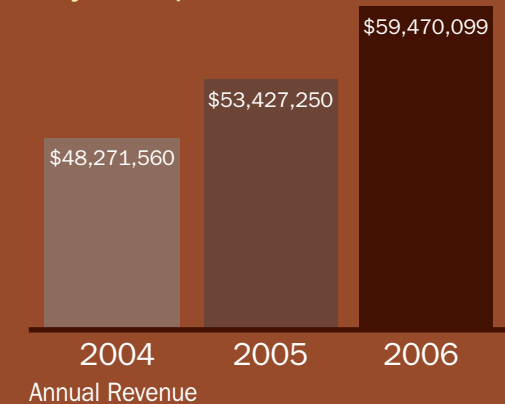
## FCA BOARD of Trustees

James "Buck" McCabe, Chairman	Chick-til-A, Inc.....	Atlanta, GA
Fred Exum, Vice Chairman	The Krystal Company.....	Chattanooga, TN
Barbara Fanara, Secretary	Retired .....	Lee's Summit, MO
Joe Owen, Treasurer	Owen & Owens PLC.....	Midlothian, VA
Les Steckel, President/CEO	FCA .....	Kansas City, MO
Jane Albright	Wichita State University.....	Wichita, KS
Don Chalmers	Don Chalmers Ford.....	Rio Rancho, NM
Ron Dickerson	Alabama State University.....	Montgomery, AL
Bruce Eilenberger	The Cole Foundation.....	Lancaster, PA
Dale Haralson	Haralson, Miller, Pitt & McAnally, PLC .....	Tucson, AZ
Nora Harmsen-Kowalski	Dentist .....	Lanai, HI
Steve Heckard	Heckard Financial Services.....	Rock Hill, SC
Jody Lewis	J. L. Lewis Enterprises, LLC .....	Smyrna, GA
Neil Marthedal	A.A. Marthedal Co., Inc. ....	Fresno, CA
John Ed Mathison, DMS	Frazer United Methodist Church .....	Montgomery, AL
Julie Nimmons	Schutt Sports .....	Litchfield, IL
Ray Pace	Pace Investments III, LLC.....	Fairview, TX
Robert Plunk	Retired .....	Liberty, MO
Keith Province	Innovative Solutions Group, Inc. ....	Lee's Summit, MO
Kyle Rote, Jr.	Athletic Resource Management, Inc.....	Memphis, TN
Brian Stertzler	True North Foundation .....	Powell, OH
Doyle Wallace	Holiday Inn Conference Center .....	Morristown, TN

## Revenue Gift Sources

Sources	% of Revenue
Individuals	55.2%
Businesses	24.5%
Foundations	11.6%
Churches	6.0%
Service Organizations	1.4%
Schools	.5%
FCA Ministry Groups	.6%
Government	.1%
Other	.1%

## Three Year Growth: Key Comparisons



\*Total staff includes administrative support positions and FCA national office positions

Fellowship of Christian Athletes (FCA) is a non-profit religious organization which has been granted exemption from Federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code. FCA is also a member in good standing of the Evangelical Council for Financial Accountability and maintains its membership through an annual compliance review. Further information can be obtained by calling the Office of the Controller at (816) 921-0909, by e-mail to [fca@fca.org](mailto:fca@fca.org), or by writing to FCA, Office of the Controller, 8701 Leeds Road, Kansas City, MO 64129-1680.



# It's All About HEART

For over 50 years, the Fellowship of Christian Athletes has believed that sports are much more than a game or pastime. Sports impact our culture and our world. More and more, the playing field is where young people discover what it means to be a man or woman. An astounding 38 million kids between the ages of 8 and 18 play competitive sports. And 93% of *Fortune 500* CEO's played sports in school. That's why, as the largest Christian sports ministry in the world, we remain passionately committed to our vision "to see the world impacted for Jesus Christ through the influence of athletes and coaches."

With the enormous pressures our youth and coaches face today, we believe that FCA is needed now more than ever. *Give 110%. Win at all costs. Do what it takes.* These are all expressions that can encourage going beyond the bounds of good sportsmanship. What about playing with *heart* – teamwork, hard work and integrity? But to develop athletes and coaches who play with heart, you've got to first feed their soul.

# and SOUL

To reach and teach a nation what it means to play with heart and soul is a goal that we can achieve together. In 2006, thanks to you, our teammates, FCA reached more than 1.3 million for Christ. Our staff grew to 742 in 334 offices across the country. Our efforts focused on our "4 C's" of Ministry: Coaches, Campus, Camps and Community. With your greatly valued support, we are indeed putting *the heart and soul in sports.*



## COACHES Ministry

Coaches are often the most important adult role model in the lives of young people. Usually overworked and under-appreciated, their influence impacts thousands of athletes, students, parents and fans long after the final whistle. Through outreach events, training, resources and conferences, FCA encourages coaches to cultivate a biblical heart for coaching, for their players and for God.

In 2006, FCA hosted 26 exhibits, fellowships and worship services at 10 national coaches' conventions which were attended by more than 43,000 coaches. Hundreds came to Christ, and many took their first steps toward FCA involvement. In addition, we continued our Coaches Camps and marriage conferences, both designed to give coaches and their families a chance to enrich their lives together.

Also, new in 2006 was the launch of our Coaches Ministry Director School, in which staff with a passion to minister specifically to coaches are being fully equipped to do so. We also published the new Coach's Bible that includes 365 daily devotionals written just for coaches.

*"I was impacted as a student in Jr. High – High School by a coach who cared and got me involved in FCA. He connected what I had learned in church with my life in school. I'm now a pastor. Thanks for helping me by equipping my coach!" – Randy*

*"In college FCA was my 'church.' When I began my coaching career, it was my accountability – because I was the Huddle coach at my high school and there were over 200 students in our Huddle. I love FCA. I love what it stands for, what it does, and what it will continue to do." – Stephanie*



## CAMPUS Ministry

In 2006, FCA reached 331,150 student-athletes on 6,623 junior high, high school and college campuses in FCA groups called "Huddles." Student-athletes lead the Huddles, supported by coach and parent volunteers and FCA-designed resources. Participants gather to pray, encourage and learn practical ways to apply their faith. Our goal is to help them grow into mature men and women fully equipped to live and compete for Christ.

FCA's *One Way 2 Play Drug Free* program remains a potent force in a time when public schools have closed their doors to most Christian influences. Since this program began in 1991, students across the country have committed to playing alcohol and drug-free with 50,110 doing so in 2006.

*Fields of Faith* began in 2004, inspired by an individual FCA staff member. That year 6,000 students gathered on athletic fields in Oklahoma, Texas and Kansas to challenge each other to read the Word of God and come to faith in Jesus Christ. In 2006, *Fields of Faith* became a national event. An estimated 50,000 people across the country participated with 4,433 commitments to Christ and 8,019 committing to reading the Bible daily!

FCA CAMPUS MINISTRY GROWTH	2005	2006	%+/-
FCA CERTIFIED CAMPUSES	5,533	6,623	+19.7%

*"FCA is the best thing that's happened to me. I gave my life up to Christ with my Huddle leader and one of his friends." – Mark*

*"FCA rocks! This is my 2nd year in FCA at school. We've got a great group. My top priority is to get every sports team to come. That way we can have the school on fire for God." – Lauren*



## CAMP Ministry

2006 marked the 50th Anniversary of FCA's first sports camp in Estes Park, Colorado. Our commitment to providing "inspiration and perspiration" remains the same today. With attendance more than doubling in the last 5 years, 196 camps in 2006 were conducted nationwide with more than 33,546 participating!

FCA now offers six different types of camps. Sports Camps in sport-specific and multi-sport formats; Team Camps, in which coaches bring their entire teams to build unity; Power Camps for kids ages 8-12; Leadership Camps, which train students to be more effective FCA leaders on campus; Partnership Camps, in which we provide an FCA Camp experience to interested church and sports organizations; and Coaches Camps for coaches and their families, which help equip and refresh these role models. As always, we work with our regions to develop the camps best suited for their individual areas.

FCA CAMP MINISTRY GROWTH	2005	2006	%+/-
NUMBER OF SUMMER CAMPS	139	196	+41.0%
NUMBER OF ATTENDEES	27,954	33,546	+20.0%

*"My FCA Camp experience was the turning point of my life as it has been for thousands of youngsters throughout our country! When you help send a young person to FCA Camp, you most likely are changing a life."*  
– Jim Tressel, Head Football Coach, Ohio State University

*"I just got home from camp and it was AWESOME! I loved all that the coaches did for me there, and how I just became more close to and involved with Christ this week; and for the first time I lifted my hands up to Jesus Christ and said that he can have my life now! AMEN!" – Heather*



## COMMUNITY Ministry

At FCA we have a huge opportunity to reach the millions of youth who participate in sports and who are not reached through our current Campus or Camp Ministries. Our strategy is to minister to a community of people, coaches and athletes who are united around a particular sport outside of the traditional school setting such as club, league and church sports. We currently have established sport-specific ministries in golf, lacrosse, baseball, motocross, fitness and endurance sports.

Incredibly important are the thousands of community volunteers who help FCA carry out its vision. These include local Leadership Boards, Adult Booster Clubs and Adult Huddles. With innovative local community outreach events like golf scrambles and various college football bowl game breakfasts, we are constantly exploring new ways to tap into the popularity of sports and to share the power of God's love.

*"I currently coach a youth basketball team and am also involved in youth baseball. I would like nothing more than to introduce our youth in this area to our Savior via FCA. Thank You" – Chris*

*"FCA Camp [1997] significantly altered my life.... That camp was the beginning of my learning the meaning of accountability. I began to pick up on how much influence older men could have on younger men like me. And how I could have an influence on younger guys. I also knew I wanted to be part of many more FCA camps.... I believe in FCA and what they want to accomplish."*  
– From the autobiography, *Touchdown Alexander*, by Shaun Alexander, Seattle Seahawks Running Back and 2005 NFL MVP.